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SEARCH

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Time Building Schools
Turbine & Jet Transition Courses
Type Rating Courses
Unmanned Aircraft Systems

Training Resources
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News and Article Feeds
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Become a Guest Blogger / Author at ASO

Aviation Schools Online is looking for guest bloggers and article writers. With hundreds of articles and posts, we're a respected site for information on aviation training. If you're looking for a place to share your aviation training tips, show off your writing, and attract more traffic to your site, we invite you to write a guest post for our blog or a training article.

How will becoming a guest blogger / author benefit me?

- Guest posts and articles attract more readers to your blog or website.
- Guest posts and articles will add to your credibility as an authority on the topic.
- Guest posts and articles provide high quality links back to your blogs and/or websites.

YES! I'm interested in writing a guest post or article.
Email us at kyle@aviationschoolsonline.com

We're looking for aviation training material.

We are looking for original, unpublished content on topics related to aviation training and careers. Please don't submit posts that are recycled from your blog or other sources. We are interested in new and exciting content that will get our visitors excited.

What should I write about?

Our site deals with topics in the aviation training and careers niche. For examples of topics we cover, check out the categories on our website and look at past blog entries. In general, we cover flight training, helicopter training, unmanned aircraft training, aircraft dispatcher training, aviation maintenance training, and air traffic controller training.

We find that list posts are very popular. Additionally, for those employed in the aviation industry, you could write a post about what your job is like. For example an air traffic controller could write about his/her background and job responsibilities.

What kind of guest posts might be rejected?

- Unrelated posts including posts promoting unrelated products, services, companies
- Sponsored posts or posts containing any affiliate, sponsored, keyword, or unrelated links
- Overtly self promotional posts
- Recycled posts
- Posts containing overtly false or fake information
- Inappropriate, abusive, or defamatory content or links
- Plagiarism or unauthorized use of copyrighted content
- Posts that do not follow our guidelines

What format should my guest post follow?

- In general the format of your post should match our blog posts. Our standard posts are at least 400 words in length, contain at least one photo or video, and feature a short author bio at the end.
- Title - Please consider your title carefully. In general the better your title is, the more readers it will attract.
- Introduction - The first paragraph is where you capture the readers. We recommend jumping right into your introduction, as our posts are automatically fed to our Facebook wall. If you start off with a byline, there is less teaser content visible. Keeping that in mind, crafting a really strong first line is the key to attracting the most readers.
- Article Text - This is where you inform and retain readers. Feel free to add bold,

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underlines, and bulleted/numbered lists to prevent the "wall of text". In general, subheadings are a great way to divide the content into managable chunks. While we don't have a maximum word limit, keep in mind that longer posts tend to be pretty daunting to casual readers. By the way, if you use subheadings, only use h3 tags.
- External Links - Please link responsibly and save the links for the end of the article or post. We don't limit external links to other sites, but if your post is nothing but links, it is most likely going to be rejected. Just keep a decent balance and you won't have any problems. Please try to avoid making every link point to your sites.
- Images - Every post should have a multimedia component. In addition to preventing the previously mentioned "wall of text," this provides additional means of promoting your content. Don't have your own images or video to publish? No worries, there are plenty of royalty free and public domain images freely available on the web. Sites like SXC.HU provide free, royalty free images. We recommend that you resize your included images so they load faster. Ideally, your images should be a .jpg file with a maximum of 1000 pixels on the long side. Please include the image source to confirm copyright.
- Author Bio - This is where you promote yourself. Let readers know who you are and why they should trust you. We'll allow up to 2 links to your sites. Please do not include unrelated or affiliate links. An example of a good author bio is: *This article was written by Matthew Everett, a private pilot, aviation writer, and frequent contributor to AviationSchoolsOnline.com. You can follow him on twitter @leaving_tf or find his blog at http://leavingterrafirma.com.*

How do I submit my guest post?

- Send your post by email to kyle@aviationschoolsonline.com.
- Attach the post to the email using plain text html.
- Attach any included images to the email. Please check that the file size is less than 1mb. We recommend a .jpg file with a maximum of 1000 pixels on the long side. Please include the image source to confirm copyright.

When will my guest post be published?

We publish a maximum of 7 posts per week, with no more than one post per day going live on the blog. Additionally, our editorial calendar may require us to delay publishing your post by a day or more. We are open to scheduling specific dates for your post, just let us know. We might contact you to discuss edits to format or the content itself, but in general posts will go live as soon as is practicable. If you're looking to get your post up really quickly, please make sure your post meets all the guidelines - the less we have to do, the faster your post goes live.

Can I make any changes once my post is published?

Yes, we can make minor edits. Hopefully we caught it before publishing, but if we miss something, or something changes, just let us know and we'll get it fixed.

What should I do after my post is published?

- Promote your post on your blog or website.
- Promote your post with social media. Spread your post on Twitter, Facebook, and Youtube or any of your favorite sites. The more you share the better for everyone.
- Write another guest post. We're always open to more guest posts.

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